

CHASE FAMILY 4th at Lake Union

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SEATTLE'S FAMILY 4th AT LAKE UNION FIREWORKS ANNOUNCES CHASE AS TITLE SPONSOR

GAS WORKS PARK - SEATTLE, JULY 4, 2009

Seattle, WA - One Reel is pleased to announce Chase as the Title Sponsor of Seattle's Family 4th at Lake Union fireworks display and community celebration at Gas Works Park (2101 N. Northlake Way). Chase's support of the community event is a one-year contribution, replacing WaMu's previous sponsorship. One Reel is seeking a Title Sponsor for the 2010 event and beyond.

"Chase's support of the 2009 Family 4th has been tremendous," states One Reel's Executive Director of Festivals and Events, Michele Scoleri. "Through their generosity, One Reel will be able to continue producing this free civic celebration, providing the opportunity for thousands in our community to celebrate together at Gas Works Park, across the city, and throughout Western Washington."

The family tradition takes place from noon to 11pm on Independence Day and features all-ages fun in the Chase Playfield, a wide menu of food offerings, and a lakeside beer garden for those 21 and over. The day-long free celebration culminates at approximately 10pm with a world-renowned fireworks show within the natural amphitheater of Lake Union.

"The Chase Family 4th at Lake Union continues the tradition of bringing Seattle area families together," said Phyllis Campbell, chairman of the Pacific Northwest. "We are happy to help celebrate our country's history and to celebrate Chase as the newest name in banking in Seattle."

The Chase Family 4th at Lake Union is an extraordinary civic celebration including world-class pyrotechnics, created by Pyro Spectaculars, synchronized to a soundtrack amplified throughout the park and simulcast throughout the city on partner radio stations. The event attracts over 50,000 to Gas Works Park, offering the best vantage point for the display. For viewers outside Seattle, the event can be viewed in high-definition on KING 5 TV.

The 2009 event will mark the 21st year One Reel has produced Seattle's premier July 4th celebration at Lake Union. For further event details, visit chasefamily4th.org.

ABOUT ONE REEL

The Chase Family 4th at Lake Union is produced by One Reel, the independent, not for profit producer of

the Northwest's premier music and arts events including Bumbershoot®: Seattle's Music & Arts Festival and Teatro ZinZanni. For more information, visit onereel.org.

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